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**TO:** U.S. Patent and Trademark Office  
Examiner: Yehdega Retta  
Art Unit: 3622

**DATE:** October 31, 2005

**FROM:** Dariush G. Adli

**TIME:**

**TOTAL NO. OF PAGES, INCLUDING COVER:** 19

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**MESSAGE:**

Patent Application No.: 09/818,125; Our Ref. 81747.0191  
I hereby certify that the following documents:

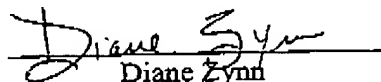
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- ☒ Amendment Transmittal Letter  
☒ Amendment

are being facsimiled to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450., for filing in the above-identified application.

October 31, 2005  
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**TELECOPY/FAX NUMBER:** (571) 273-8300 ART UNIT 3622

**CLIENT NUMBER:** 81747.0191

**ATTORNEY BILLING NUMBER:** 5214

**CONFIRMATION NUMBER:** (571) 272-6723 (return fax to Diane Zynn)

FORM PTO-1083

Patent Application No. 09/818,125  
Attorney Docket No. 81747.0191

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed: March 26, 2001

For: METHOD, COMPUTER PRODUCT AND NETWORK  
SYSTEM FOR RECEIVING AND PLACEMENT  
PROCESSING OF ADVERTISING INFORMATION

Art Unit: 3622

Examiner: Yehdega Retta

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October 31, 2005

Date of Deposit

Diane Zynn

Name

Signature

10/31/05  
Date

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

☐ No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE	ADD'L FEE DUE
TOTAL CLAIMS FEE	23	-	23 **	0	LG=\$50 SM=\$25	\$0
INDEPENDENT CLAIMS FEE	4	-	3 ***	1	LG=\$200 SM=\$100	\$200
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					LARGE ENTITY FEE = \$380 SMALL ENTITY FEE = \$180	\$0
ADDITIONAL SIZE FEE (IF ANY) (TOTAL PAGES OF SPEC AND DRAWINGS TOGETHER)					\$250 FOR EACH ADDITIONAL 50 SHEETS	\$0
Independent Claims: 1, 16, 22 and 23					TOTAL	\$200

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

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- ☒ Please charge the fee of **\$200.00** for the additional independent claims fee to Deposit Account No. 50-1314. **A copy of this sheet is enclosed.**
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- ☒ The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1314. **A copy of this sheet is enclosed.**
- ☒ Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
- ☒ Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
HOGAN & HARTSON L.L.P.

By

Darius G. Adli  
Registration No. 51,386  
Attorney for Applicant(s)

Date: October 31, 2005

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Appl. No. 09/818,125  
Amdt. Dated October 31, 2005  
Reply to Office Action of August 3, 2005

Attorney Docket No. 81747.0191  
Customer No.: 26021

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:  
Masahiro MINOWA  
Serial No: 09/818,125  
Confirmation No.: 8629  
Filed: March 26, 2001  
For: Method, Computer Product and  
Network System for Receiving and  
Placement Processing of Advertising  
Information

Art Unit: 3622  
Examiner: Yehdega Retta

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**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 3, 2005, please amend the  
above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on  
page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

11/01/2005 AAD0F01 00000036 501314 09818125  
01 FC:1201 200.00 DA